

SIDE PROGRAMME
VITM HA NOI 2018
(29/3 – 01/4/2018)



Date	Venue	Time	Activity	Organizer
29/3/2018	Friendship Cultural Palace Grand Hall	08:30 - 09:30	Opening Ceremony	Organizing Committee
		09:30 – 11:00	Delegates and attendees visit booths	Organizing Committee
	Lobby of Level 2, Block A1, Friendship Cultural Palace	11:30 – 13:00	Reunion of former and current tourism senior officials	Vietnam Tourism Association (VITA)
	Friendship Cultural Palace Grand Hall	13:00 - 17:00	Online Tourism Day	VITA and Vietnam E-commerce Association (VECOM)
	Outdoor stage	09:00 - 17:30	<i>Vietnamese and international traditional cultural performances</i>	Organizing Committee
	Gastronomy Corner	08:00 – 16:00	<i>Introduction of international street foods</i>	Vietnam Chef Association (VICA)
30/3/2018	Friendship Cultural Palace Grand Hall	08:30 – 11:30	2017 Tourism Honours & Awards Ceremony and Meeting on Implementation of 2018 VITA Work Programme	Organizing Committee
		11:30 – 13:00	Participants' get-together	
	Grand conference room - Trade Union Hotel	13:30 - 17:00		
	Seminar Room #03 - Trade Union Hotel	08:00 - 09:30	Ho Chi Minh City Department of Tourism	
		10:00 - 11:30	Promotion and advertising of Phu Yen Tourism Destination	Department of Culture, Sports and Tourism of Phu Yen Province
		13:30 - 15:00	Introducing Caravan Vietnam – Laos	VISTA and HanoiTourist
		15:30 - 17:00		
	Muong Thanh Hanoi Centre Hotel (78 Tho Nhuom Street)	13:30 – 16:30	Seminar on Agro-tourism	Vietnam National Administration of Tourism (VNAT)
	Outdoor stage	09:00 - 17:30	<i>Vietnamese and international traditional cultural performances</i>	Organizing Committee
Gastronomy Corner	08:00 – 16:00	<i>Introduction of international street foods</i>	VICA	
31/3/2018	Seminar Room – Level 2, Friendship Cultural Palace	08:00 - 12:00	Symposium on "Conservation and Development of Traditional Vietnamese Food Culture"	VITA
	Grand conference room - Trade Union Hotel	08:00 - 11:30	Seminar on Tourism Promotion	VNAT
		13:30 - 17:00	Seminar introducing the Law on Tourism	VNAT
	Seminar Room #03 - Trade Union Hotel	08:00 - 09:30	Introducing Vietnam's National Tourism Year 2018	Department of Tourism of Quang Ninh Province
		10:00 - 11:30	Roundtable "Support for Viet Nam Association of Tour Guides Members"	Viettel
		13:30 - 15:00		
15:30 – 17:00				

	Outdoor stage	09:00 - 17:30	<i>Vietnamese and international traditional cultural performances</i>	Organizing Committee
	Gastronomy Corner	08:00 – 16:00	<i>Introduction of international street foods</i>	VICA
01/4/2018	Friendship Cultural Palace Grand Hall	08:80 – 11:00	Tourism Start-Ups Forum	Organizing Committee
		11:00 – 12:00	Closing Ceremony	Organizing Committee
		13:00 – 18:00	- Booth activities - VTIM Ha Noi 2018 ends (18:00)	
	Gastronomy Corner	08:00 – 16:00	<i>Introduction of international street foods</i>	VICA