

**PANEL ACTIVITIES**



Contact: [support@vitm.vn](mailto:support@vitm.vn)



**Date**  
March 27<sup>th</sup>, 2019

**Time**  
08:00 – 18:00

### GRAND HALL (Friendship Culture Palace, 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi, Viet Nam)

**Time**  
08:00 – 09:30

**Event**  
**Opening Ceremony of VITM Hanoi 2019**  
Organizer: VITM's Organizing Committee

Remark: Invitation letter required

**Time**  
13:30 – 17:00

**Event**  
**Green Tourism Forum**  
This event has the objective of presenting the fact of green tourism in Vietnam and the lessons learnt from green tourism development in the region  
**Organizer:** Vietnam Tourism Association  
**Speaker:**

Remark: Free access

### CONFERENCE ROOM (Friendship Culture Palace, 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi, Viet Nam)

**Time**  
10:00 – 11:30

**Event**  
**Signing Ceremony between VITA and VOVTV**  
Organizer: VITA

Remark: Free access

### SEMINAR ROOM – Ground flr (Trade Union Hotel, 14 Tran Binh Trong St, Hoan Kiem Dist, Hanoi, Viet Nam)

**Time**  
15:00 – 17:30

**Event**  
**Mekong Delta Tourism Promotion program**  
This event will provide all information about the tourism in the Mekong Delta of Vietnam, including: news tourism products and destinations...  
**Organizer:** Mekong Delta Tourism Association

Remark: Free access

### GARDENIA & ORCHID ROOM at Hanoi Daewoo Hotel (360 Kim Ma St, Ba Dinh Dist, Hanoi)

**Time**  
18:30 – 20:30

**Event**  
**Gala dinner**  
Organizer: VITM's Organizing Committee

Remark: Invited only

### OUTDOOR STAGE



Time	Event
10:00 – 10:30	Welcome to the homeland of Vi & Giam folk songs
10:30 – 11:00	Korea K-Pop Cover Dance
11:30 – 12:00	Bajajiang
14:00 – 14:30	Malaysia cultural dance
14:30 – 15:00	Indonesia Cultural Dance
15:00 – 15:30	Bajajiang
15:30 – 16:00	Welcome to the homeland of Vi & Giam folk songs



**Date**  
March 28<sup>th</sup>, 2019

**Time**  
08:00 – 18:00

### GRAND HALL (Friendship Culture Palace, 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi, Viet Nam)

**Time**  
08:00 – 11:30

**Event**

**VITA Awards**

An annual activity of the Vietnam Tourism Association in order to honor typical businesses and individuals in the tourism industry with outstanding achievements and important contributions in tourism industry

**Organizer:** VITM's Organizing Committee

**Remark:** *Invitation letter required*

**Time**  
13:30 – 17:00

**“Vietnam Tourism in Industrial Revolution 4.0” workshop**

The initial impact of the fourth industrial revolution (Industry 4.0) and the dramatic growth of tourism are opening up many opportunities and challenges for the tourism industry in Vietnam. This event will provide an overview on the implementation of the application of the 4.0 revolution in tourism activities for the past 1 year and facilitate businesses with initial success in 4.0 applications to share their experiences

**Organizer:** Vietnam Tourism Association – Nhan Dan Newspaper

**Speaker:**

- **Mr. Bui Quang Doanh** – CMO of Travel Connect
- **Mr. Nguyen Chi Thanh** – Director of Toan Dung Media
- **Mr. Bui Van Dung** – Standing Vice Chairman of VTGA
- **Mr. Tran Binh Giang** – CEO of Tripi
- Director of WINHMS

**Remark:**

Free access

RSV: [event@vitm.vn](mailto:event@vitm.vn)

### CONFERENCE ROOM 3 (Trade Union Hotel, 14 Tran Binh Trong St, Hoan Kiem Dist, Hanoi, Viet Nam)

**Time**  
10:00 – 11:30

**Event**

**ITEHCM 2019 Press Conference**

**Organizer:** Tourism Department of Ho Chi Minh city

**Remark:** *Free access*

**Time**  
13:30 – 15:00

**DPR Korea Tourism Presentation**

Korea International Travel Company (KITC) will introduce tourism products in DPR Korea to all travel agents

**Organizer:** VISTA and KITC

**Remark:**





Free access

RSV: [event@vitm.vn](mailto:event@vitm.vn)

### OUTDOOR STAGE

Time	Event
09:00 – 09:30	Welcome to the homeland of Vi & Giam folk songs (Vietnam)
09:30 – 10:30	Traditional performance (Vietnam)
10:30 – 11:00	Cultural Dance (Indonesia)
11:00 – 11:30	Bajiajiang (Taiwan)
14:00 – 14:30	Bajiajiang (Taiwan)
14:30 – 15:00	Cultural Dance (Indonesia)
15:00 – 15:30	K-Pop Cover Dance (Korea)
15:30 – 16:00	Welcome to the homeland of Vi & Giam folk songs (Vietnam)



**Date**  
March 29<sup>th</sup>, 2019

**Time**  
08:00 – 18:00

**GRAND HALL (Friendship Culture Palace, 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi, Viet Nam)**

**Time**  
08:00 – 11:30

**Event**

**“Vietnam Outbound Tourism – Opportunities & Challenges” workshop**

In the last five consecutive years, numbers of Vietnamese people travelling overseas have increased 20% per year in average, reaching almost 10 millions in 2018. Being seen as high spenders, Vietnamese travelers are targeted by more and more countries. Many products are specially designed for Vietnamese tourists, for example health care tours, shopping tours, relative visiting tours... Thus, outbound travel has played an important role but it has been underestimated in Vietnam tourism industry. This event will estimate the role of outbound travel in Vietnam

**Organizer:** VITA & CEC

**Speaker:**

- **Mr. Vu The Binh** – Chairman of Vietnam Society of Travel Agents
- **Mr. Takahashi Ayumi** – Director of Japan National Tourism Organization in Vietnam
- Korea Tourism Organization in Vietnam
- Saigontourist
- **Mr. Phung Quang Thang** – Director of Hanoitourist Travel Company
- **Mr. Tran Tien Dat** – Deputy Director of TransViet Travel

**Remark:**

Free access

RSV: [event@vitm.vn](mailto:event@vitm.vn)

**CONFERENCE ROOM 3 (Trade Union Hotel, 14 Tran Binh Trong St, Hoan Kiem Dist, Hanoi, Viet Nam)**

**Time**  
10:00 – 11:30

**Event**

**The EU Project Press Conference**

**Organizer:** The EU

**Remark:**

13:30 – 15:00

**Introduction of Science & Tourism Training Council**

**Organizer:** Vietnam Tourism Association

**Remark:** Free access

15:30 – 17:00

**VITM Can Tho 2019 Press Conference**

It will be the first time VITA collaborates with Can Tho CS&T Department and other provinces in Mekong Delta to organize Vietnam International Travel Mart – VITM in Can Tho. This event will provide more information of VITM Can Tho 2019.

**Organizer:** Vietnam Tourism Association

**Remark:** Free access



### OUTDOOR STAGE

Time	Event
09:30 – 10:00	Game show (Vietnam)
10:00 – 10:30	Cultural dance (Malaysia)
10:30 – 11:00	Cultural Dance (Indonesia)
11:00 – 11:30	Bajiajiang (Taiwan)
14:00 – 14:30	Bajiajiang (Taiwan)
14:30 – 15:00	Cultural Dance (Indonesia)
15:00 – 15:30	Cultural dance (Malaysia)
16:00 – 16:30	K-Pop Cover Dance (Korea)

**Date**  
March 30<sup>th</sup>, 2019

**Time**  
08:00 – 18:00

**GRAND HALL (Friendship Culture Palace, 91 Tran Hung Dao Street, Hoan Kiem District, Hanoi, Viet Nam)**

Time	Event
08:00 – 10:30	<b>Tourism Student Festival</b> Organization: VITA  <i><u>Remark: Free access</u></i>
10:30 – 11:30	<b>Closing Ceremony</b> Organization: VITM's Organizing Committee  <i><u>Remark: Free access</u></i>

**OUTDOOR STAGE**

Time	Event
09:30 – 10:00	Cultural Dance (Indonesia)
10:00 – 10:30	Cultural dance (Malaysia)
10:30 – 11:00	K-Pop Cover Dance (Korea)
11:00 – 11:30	Bajajiang (Taiwan)

